



TCC Back to School Festival

Dear Potential Partner,

Trinity Community Center is a Hollygrove institution, serving as the premier nonprofit foundation for transforming youth. For over 50 years, TCC has provided opportunity and hope to the youth of Hollygrove from our facility within the Hollygrove neighborhood of New Orleans. *Our mission is to serve as the Hollygrove neighborhood's premier institution for transforming youth through educational support, mentorship, and spiritual development. Our vision is to equip the youth of Hollygrove today with the tools to serve Hollygrove tomorrow.*

On **Friday, July 26, 2019**, Trinity Community Center will be hosting our **Back to School Festival** at our center located at 3908 Joliet Street, New Orleans, LA 70118. During this event, we plan to celebrate the beginning of the new school year by providing youth from Hollygrove and beyond with school supplies, health screenings, resources, and more. We also hope to engage our community through live entertainment, activities, and giveaways. Parents will also have the opportunity to register their children for our after-school enrichment programs. The goal is to serve 100 youth at the Back to School Festival.

We would like to invite you to become a partner for this event. There are several ways that you can get involved:

- Become a Sponsor
- Become a Vendor
- Donate School Supplies
- Provide a Service
- Volunteer

More details about the above-mentioned pathways for getting involved are within this packet. We hope that you will help us to empower the youth of our community by becoming a partner in cultivating imaginations at Trinity Community Center.

Best Regards,

Carly E. Hill, MEd, MNO

Executive Director

carly@tccno.org

504-482-7822



Sponsorship

To make this event possible, we need support from financial sponsors.

The sponsorship levels are as follows:

Level	Amount	Items Included
Cultivating Imagination Partner (Title Sponsor)	\$1,000	<ul style="list-style-type: none"> ➤ Event Naming Rights "TCC Back to School Festival presented by (Partner Name)" ➤ Company Logo on all event signage and marketing materials ➤ Remarks at the Event ➤ Vendor Table
Empowerment Partner	\$500	<ul style="list-style-type: none"> ➤ Company Logo on all event signage and marketing materials ➤ Mention at the Event ➤ Vendor Table
Innovation Partner	\$250	<ul style="list-style-type: none"> ➤ Company Logo on all event signage and marketing materials ➤ Vendor Table
Service Partner	\$100	<ul style="list-style-type: none"> ➤ Vendor Table ➤ Company Name on event signage and marketing materials

Important Notes Regarding Sponsorship

- Please confirm sponsorship by June 28, 2019. Payments must be received no later than July 12, 2019.
- All Logos must be submitted via email to carly@tccno.org in PNG format no later than July 1, 2019.
- Funds raised beyond the budget amount for this event will be used to support TCC programs.

Vendors

Family-centered vendors are invited to rent a vendor space during this event. Spaces are available on a first come, first serve basis. **The cost for vendor space rental is \$50.00.** Vendor fees must be received no later than July 12, 2019.

Vendor spaces come with one 6-foot table and two chairs. Vendors may also bring portable canopies or tents, as they will not be provided by TCC. Vendors are also responsible for providing their own table cloth and table materials.



School Supply Donations

The goal of this event will be to provide every student who comes with a backpack filled with supplies for the school year. We are seeking donations of the following items:

- Bookbags
- Notebooks
- Filler Paper
- Ink Pens
- Pencils
- Calculators
- Index Cards
- Erasers
- Highlighters
- Glue Sticks
- Folders
- Binders

Surplus items collected will be stored at TCC and distributed to students throughout the school year as needed.

Provide a Service

Because this event will be geared toward preparing students for the new school year, TCC is seeking groups or individuals to provide the following or similar services:

- Health Screenings (Dental, Glucose, BMI, Blood Pressure, Etc.)
- Boys Haircuts
- Manicures
- Chair Massages

Volunteer

We welcome groups and individuals to volunteer with this event. We will need volunteers for the following areas:

- Setup
- Breakdown
- Activity Monitoring
- Raffle
- General Event Support